



November 14, 2018

Women's Business Show Wins Two International Awards

St. John's, NL – *Extrapreneurs*, a television and web-based series focused on women entrepreneurs, has won two international marketing and communications awards. Season one of the program received MarCom Gold awards in the following categories:

- Video/Audio | Video/Film | Informational
- Digital Media | Web Video | Informational

The 2018 MarCom Awards — which honours work from large international agencies and Fortune 500 companies to individual creative professionals — received more than 6,500 entries from 20 countries.

Executive Producer and Host Ronnie Walsh says, “It’s an honour to be included among a list of such prestigious winners. *Extrapreneurs* was created to spark conversation and shine a spotlight on what’s happening in business. We received a lot of feedback about the show helping others understand the challenges and opportunities women face. Women told us they were happy to have us tell their story. It’s wonderful to create something from the ground up and see the impact. These awards recognize the quality of the content and the production.”

Entrepreneurs is a production of St. John's-based Nine Island Communications. It was broadcast on RogersTV and streamed online at extrapreneurs.ca. The show discusses topics relevant to women in business across Canada. Interviews addressed harassment in the workplace, diversity and inclusion, social media and marketing strategies, financial management, jobs for women in technology, and mental health for the entrepreneur. Additional website content includes words of wisdom from entrepreneurs and featured interviews.

The Newfoundland and Labrador Organization of Women Entrepreneurs (NLOWE) is the presenting sponsor of the show. CEO Paula Sheppard says, “We’re incredibly proud of this production and the additional focus it brought on the experiences women have running their own businesses. We received a lot of great feedback about the show. Ronnie and the Nine Island team did an exceptional job.”

Walsh added, “I want to thank NLOWE, all the show sponsors, and RogersTV for their support. It took a lot of hearts and minds to make this show happen and I’m very fortunate to have had everyone in my corner.”



About Extrapreneurs

Extrapreneurs is a show about women in business. It tackles the issues facing women entrepreneurs and offers advice from leading businesswomen.

Season one of *Extrapreneurs* debuted on RogersTV and online in February, 2018. The five-episode series can be found online at www.extrapreneurs.ca. The show is currently seeking sponsors for season two.

About Nine Island Communications

We're an award-winning video production and communications team. Our expertise is in developing communications strategies and visual productions that help clients manage their brands and connect with their target audience.

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